

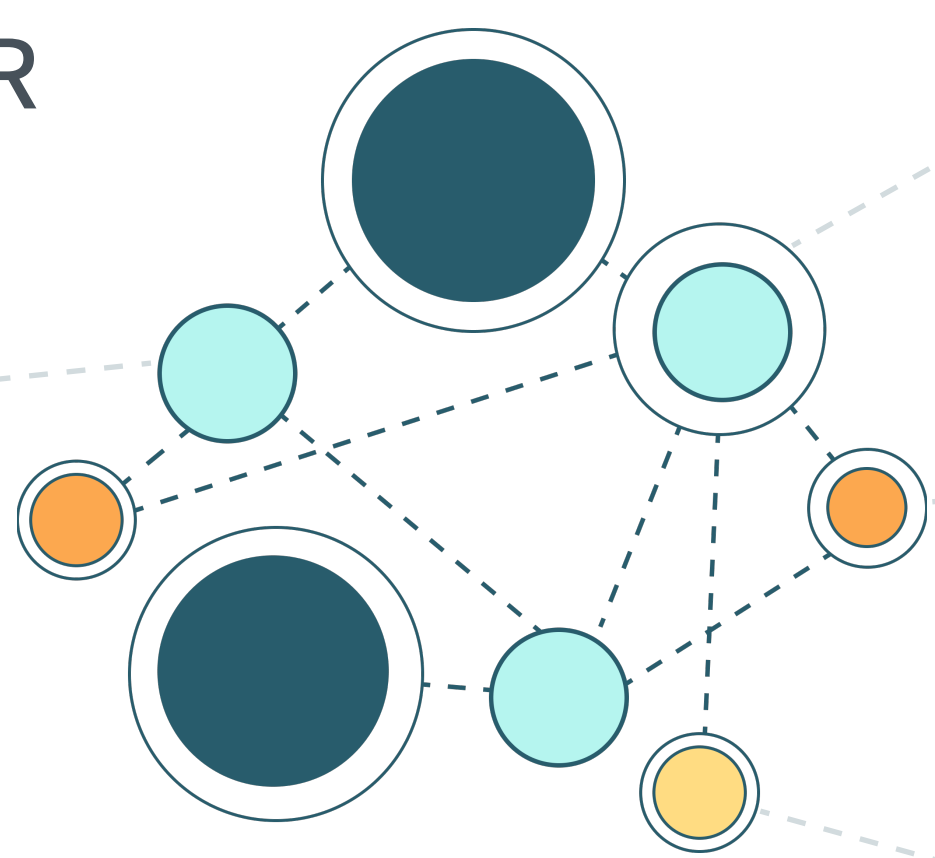
# ONE PLATFORM. UNLIMITED POSSIBILITIES.



LifeGraph® by BurstIQ is a cutting-edge data management platform that delivers end-to-end capabilities to help you solve today's data needs and build a future-ready business.

## DATA EXCHANGE LAYER

Streamline enterprise-wide metadata tracking and management with auto dictionary features.



Build trust through next-gen security, privacy, and person-owned data.

LifeGraph takes the complexity out of a data management.

Eliminate point-to-point integrations and connect data from diverse sources through adaptive APIs.



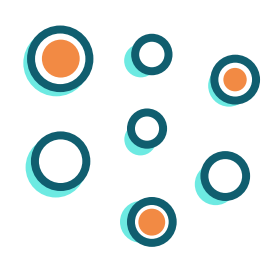
ADAPTIVE AI-DRIVEN APIs



BLOCKCHAIN SERVICES



SMART DATA



GRAPH TECHNOLOGY



DATA FABRICS



DATA OWNERSHIP



ID VERIFICATION



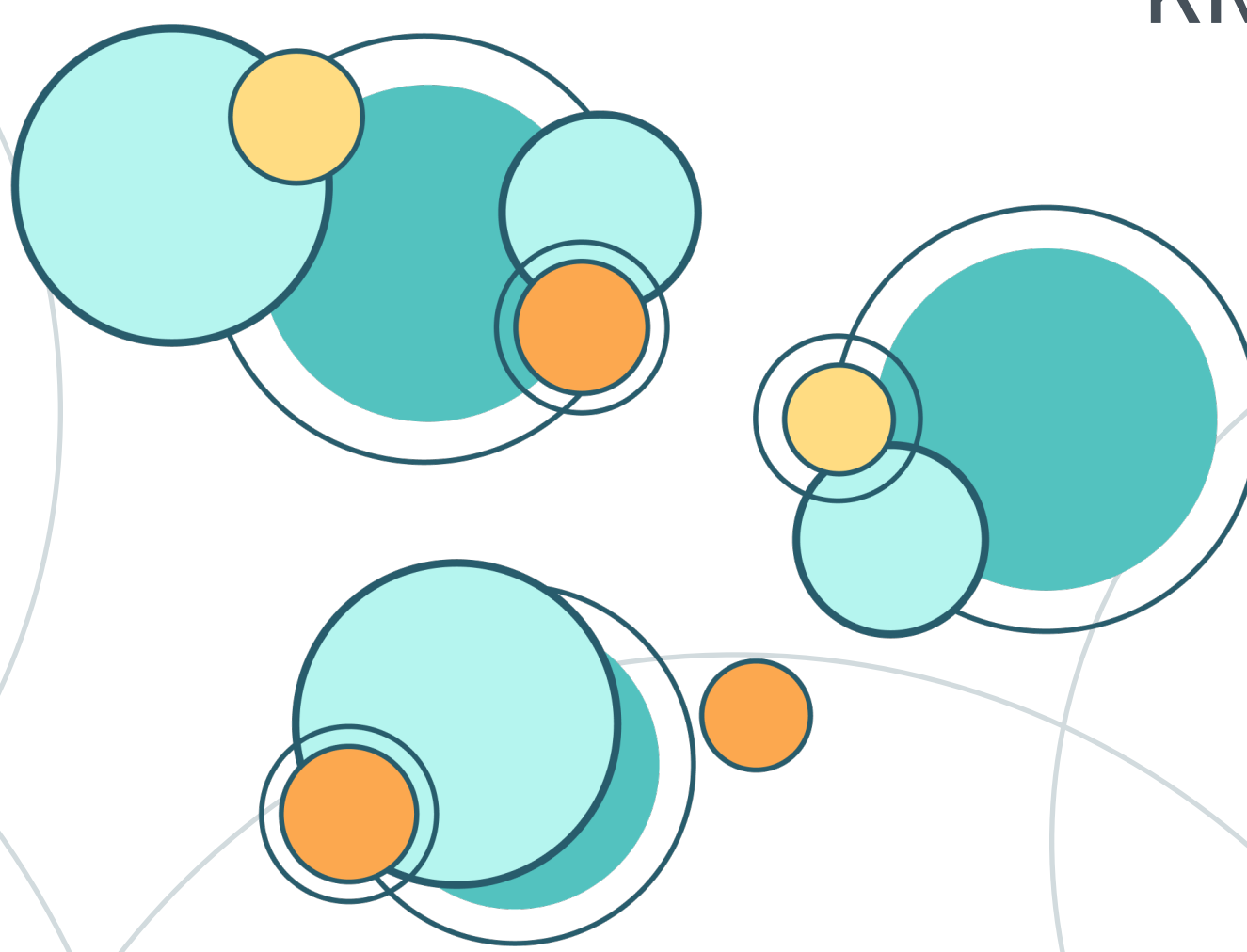
DIDs & VCs SERVICES



PRIVACY ENHANCED TECH

## INTELLIGENCE KNOWLEDGE LAYER

LifeGraph makes knowledge accessible enterprise-wide.



Deliver tailored interactions with AI pathways that drive engagement, and boost customer satisfaction, retention, and advocacy.

Intuitively explore data with knowledge graphs that reveal relationships and patterns for deeper insights.

Automatically enforce privacy and compliance while gleaning granular insights into what motivates your customers.



KNOWLEDGE GRAPH



GOVERNANCE



AI



COHORT ENGINE



PATHWAY CREATOR



INFERRED RELATIONSHIP MAPPING

## RELATIONSHIPS EXPERIENCE LAYER

Give users control of their data and deliver meaningful value in return.

Continuously innovate to provide more customer value and win in competitive markets.



LifeGraph empowers trust-building, hyper-personalized experiences.

Create unified and user-friendly experiences, connecting your customers to an ecosystem of services.



WEB 3



PERSONAL LIFEGRAPHS



PROFESSIONAL LIFEGRAPHS



HEALTH LIFEGRAPHS



LIFEGRAPH PATHWAYS



DYNAMIC CONSENT



COMMUNITIES



COMPANION AI

## LET'S CONNECT TO MAKE YOUR IMPOSSIBLE A REALITY TODAY

With LifeGraph, you can use all your data confidently, innovate consistently, and realize value across your knowledge-driven enterprise – all from a single platform.

VISIT BURSTIQ.COM

