## ONE PLATFORM. UNLIMITED POSSIBILITIES.

LifeGraph® by BurstIQ is a cutting-edge data management platform that delivers end-to-end capabilities to help you solve today's data needs and build a future-ready business.

#### **DATA** EXCHANGE LAYER

Streamline enterprisewide metadata tracking and management with auto dictionary features.

> Build trust through next-gen security, privacy, and personowned data.

**LifeGraph** takes the complexity out of data management.

by BurstlQ

Eliminate point-to-point integrations and connect data from diverse sources through adaptive APIs.



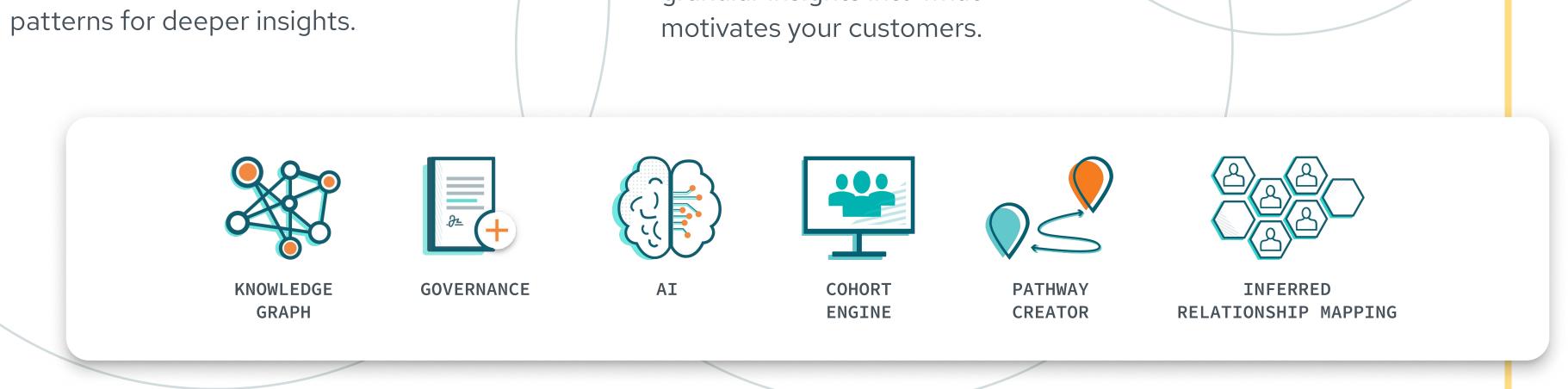
### INTELLIGENCE KNOWLEDGE LAYER

LifeGraph makes knowledge accessible enterprise-wide.

> Deliver tailored interactions with Al pathways that drive engagement, and boost customer satisfaction, retention, and advocacy.

Intuitively explore data with knowledge graphs that reveal relationships and

Automatically enforce privacy and compliance while gleaning granular insights into what



### **RELATIONSHIPS** EXPERIENCE LAYER

Give users control of their data and deliver meaningful value in return.

Continuously innovate to provide more customer value and win in competitive markets. **LifeGraph** empowers trust-building, hyperpersonalized experiences.

> Create unified and userfriendly experiences, connecting your customers to an ecosystem of services.



C LifeGraph

# LET'S CONNECT TO MAKE YOUR IMPOSSIBLE A REALITY TODAY

With LifeGraph, you can use all your data confidently, innovate consistently, and realize value across your knowledge-driven enterprise — **all from a single platform**.

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