burst iQ

THE PROBLEM:

- **EXISTING SOFTWARE:**
  Existing software solutions' limited scalability and lack of alignment to digital learning experiences can create unnecessary access barriers to higher education.

- **DATA FRAGMENTATION:**
  Data fragmentation creates increased administrative overhead, data quality issues, and sub-optimal coordination between applications.

- **TRADITIONAL EDUCATION TOOLS:**
  Traditional education tools have limited ability to personalize experiences, which can leave students feeling disconnected and unengaged, hindering their success.

- **MANUAL ADMIN PROCESSES:**
  Manual administrative processes are time-consuming, increase the risk of errors, and hamper the university's ability to learn, improve, and optimize continuously.

CUSTOMER VISION:

- **REVOLUTIONIZED LEARNING EXPERIENCES:**
  Revolutionize learning and student experiences through coordinated, intuitive, and personalized learning experiences.

- **UNIFIED DATA GOVERNANCE:**
  Maximize coordination and consistency through unified data governance, cleansing, and mastering - so all systems operate from a single source of truth.

- **OPTIMIZED PROCESSES:**
  Capture and leverage institutional knowledge to optimize administrative processes and personalize student experiences.

- **INCREASED HIGHER ED ACCESS:**
  Increase access to higher education by enabling scalable and engaging digital learning environments.

MARYVILLE UNIVERSITY

Powered by LG

MARYVILLE UNIVERSITY

NEXT-GEN STUDENT-CENTERED DATA ECOSYSTEM

Build A Trusted Data Ecosystem

LifeGraph® unifies data from various systems, creates high-quality master records, enhances data security and auditability, and improves coordination across the organization and partner ecosystem.

WITH LIFEGRAPH, MARYVILLE UNIVERSITY CAN:

- Ensure consistent data across administrative and student systems.

- Capture and audit data history, lineage, and origin enterprise-wide.

- Build scalable knowledge graphs for analytics, automation, and AI.

- Automate data governance, transformation, cleansing, and mastering policies enforcement.

- Increase the fluidity and adaptability of Maryville's self-service infrastructure – and the data itself.

"

LifeGraph provides us with a student-centric data management ecosystem that aligns with Maryville's commitment to providing access and opportunity by empowering success for all students."

MARK LOMBARDI
President of Maryville University

Foster a Knowledge-Driven Culture

With LifeGraph, Maryville University can transform static, siloed data into a contextualized, ever-expanding body of knowledge.

The University can harness this knowledge to:

- Automate manual processes so administrators can focus on higher-value work.
- Translate continuous improvement policies into everyday, all-the-time actions.
- Quickly understand and adapt to students' unique learning needs.
- Train AI models that are essential to a personalized, digital-first learning environment.

WHAT THE FUTURE HOLDS

Empower Students with Personalized, Lifelong Learning

Maryville can use AI-ready data and institutional knowledge to deploy various machine learning tools, enhancing personalized digital learning experiences for students.

Maryville University chose LifeGraph to:

- Provide personalized learning paths for individual student needs.
- Empower students to control their skills, achievements, and learning.
- Use generative AI for immersive and interactive digital learning.
- Enable unlimited scaling of faculty expertise.
- Connect students through intelligent, dynamic communities.

WANT TO LEARN MORE?

VISIT BURSTIQ.COM